

COHEN'S TRIUMPH PRICE SALE!

The Sale Which Undersells and for Which Thousands of Richmond Shoppers are Waiting

A SALE which crowds the richest fabrics within the narrow limits of the under-priced ones. Merchandise that has been gathered from the four corners of the producing world. Here the education of true economy has its legion of teachers.

MONDAY IS TO BE A RED-LETTER DAY IN THE HISTORY OF THE BIG STORE.

Hour sales will be held in several departments only where lots will be too small to last all day.

GOOD FORTUNE FOR CARPET AND OTHER FLOOR COVERING BUYERS.

It took thousands of dollars to pay cash for Carpets and other Floor Coverings in the months of May and June that were for late fall retailing. How well that was accomplished here is shown by this season's price record as against the prices of other stores. We mark the honest exact price as if you bought in June.

CARPETS.

Tapestry Carpets, from Smith's, Sanford's or Roxbury's Mills—hundreds of patterns to choose from, with or without borders, in patterns for rooms, halls and stairs, from 65c. to 90c. a yard.
Wilton Velvet Carpets, any of the standard makes, for rooms, halls and stairs, borders to match, \$1.10 to \$1.50 a yard.
Velvet Carpets, for rooms or halls, for 85c. a yard.
Axminster Carpets—every tint—hundreds of patterns, with 5-8 or 3-4 borders—from \$1.25 to \$1.75 a yard.
Wool Ingrain Carpets for 50c. a yard.

CARPET SWEEPERS.

Carpet Sweepers, only Bissel's, for \$2, \$2.50 and \$3.

MATTING SALE TO MAKE CARPET ROOM.

Heavy China Matting, that were 25c. for 15c.
The 35c. grade for 25c.
The 50c. Linen Warp for 17½c.
The 85c. and 90c. Linen Warps for 25c. a yard.
Matting Rugs, were \$1.50, for \$1.

ORIENTAL AND DOMESTIC RUGS AND DRUGGETS.

Oriental Hall Rugs, 3½x10 feet for \$10.50.
Persian Carpets, in two-toned green and ivory grounds, from \$60 to \$85.
English Wilton Rugs, sofa and hall sizes, \$22.50 to \$35.
Brussels Druggets, 9x12 feet, lots of patterns, \$15.
A better one at \$18.
Axminster Rugs, 9x12 feet, reds, greens or light effects, \$27.50; others up to \$42.50.
Wilton Druggets 9x12 feet, for \$45.
Smyrna Druggets, 8x12, for \$18, \$25 and \$30.
Smyrna Rugs, 30x60, \$12.25.

1½-yard Smyrna Rugs, new patterns, for \$3, \$3.50 and \$4.
Mouquette Rugs, 27x34 inches, for \$2.25.
1½-yard Mouquette Rugs for \$5.50.
Ingrain Druggets, 3x4 yards, for \$4.50, \$5, \$7.50 and \$9.
4½-yard Ingrain Druggets for \$7.50, \$10, \$12.50 and \$15.

Oil Cloths and Linoleums.

Floor Oil Cloths, yard, yard and a half and two yards wide, 20c. a yard.
Best 35c. Floor Oil Cloth 25c.
Best Floor Oil Cloth, usually 50c., for 40c. a yard.
Wild's or Potter's Linoleums start at 45c.; others at 60c. and 75c. a yard.
Inlaid Linoleums at \$1.25 a yard.
Linoleum Mats, 18x30 inches, 20c.

WINDOW SHADES.

Best oil opaque, made and put up, mounted on Hartshorn Rollers, 75c. for 3x8 foot or under.
King's Scotch Holland, hemmed sides—with Hartshorn rollers, \$1—made and put up.
Ready-Made Shades, 3x8 foot, all colors, 25c. complete.

IRON BEDS.

\$2.50 for a White Enamel Bed—any size.
\$3, \$3.50 and \$5 for White and Brass Trimmed Beds—a full third under price.
\$7.50 for White and Brass Trimmed Beds—five different designs.
Woven Wire Springs for \$1.50, \$2.50 and \$3.50.
Mattresses from \$2 to \$20.

UNCLASSIFIED HOUR SALE.

From 10 to 11 o'clock—
Soft-Finished English Nainsooks—extra width, 5¼, a yard—not over 10 yards to a customer.
From 11 to 12 o'clock—
Pure Linen Towels—fancy borders 9c. each.
From 9:30 to 10:30 o'clock—
Misses Black Laco Stockings, full seamless—7c. a pair.

From 11 to 12 o'clock—
Women's Fancy Ribbed Vests, full trimmed 8c. each.
From 10 to 10:30 o'clock—
Embroidery, Inserting and Ribbon Bindings, 17-8c. a yard.

LININGS.

2,000 yards Gray Lining Jeans for 4c. a yard.
New Silk Finish Linings, 28 shades to select from; Monday's price 15c. a yard.
Black Mercerized Satteen Linings, mill ends of 2 to 3 yards, qualities 25c. and 35c.; price 14c. a yard.
Ten pieces Black 15c. Percoline Linings, 10c. a yard.
Eleven pieces Pure Linen Canvases (gray only), best 12½c. kind, for 5c. a yard.

BOYS' CLOTHING.

on second floor has some remarkably good values.

\$1.48 each—Boys' Double-Breasted Wool Suit for school use, neat dark patterns in fine fabrics, ages 7 to 16.
\$1.08 each—Boys' Double-Breasted All-Wool Suits, well made.
\$2.00 each—Boys' Double-Breasted Wool Suits, well made and trimmed.
\$2.19 each—Little Boys' Norfolk Jacket Suits, aged 3 to 6 years.
\$1.98 each—Boys' Vestee Suits, all wool, well made, sizes 3 to 8 years.
One of our specials for Monday are Boys' Knee Corduroy Trousers, 4 to 16 years, for 44c. a pair.
Long Bill Caps for boys, special for Monday, 10c.
50c. each—Mother's Friend Waist.

SEWING MACHINE.

Drop-Head Sewing Machines, quartered oak frames, ball-bearing, finest set of steel attachments and a guarantee of five years given with each one; price only \$19, agents' price \$50.

BLACK DRESS GOODS.

VENETIANS, PEBBLE CHEVIOTS, ZIBELINES,

and all the family that goes to make up a full line of Black Woolen Goods, from the littlest price serviceable stuffs up to the handsomest imported fabrics. We can save you an average fourth on any of them.

\$1.45 for 1½ 1/2 All-Wool Black Venetian and extra handsome cloth.
\$1.10 for 1½ 1/2 All-Wool Black Pebble Cheviots.
45c. for All-Wool 60-inch Oxford Serge.
75c. for 90c. All-Wool 44-inch Black Zibeline.
\$1.25 for 60-inch All-Wool Black Coatline.
60c. for 42-inch All-Wool Camel's Hair Cheviots.
25c. for 58-inch Beautiful Black Auto Cloth.
25c. for 30c. Black Mohair.
10 2-3c. for Double Fold Black Basket Weave.
From 11:30 to 12:30 o'clock.
30c. for 60c. All-Wool Storm Serge—38 inches wide.

Fall Colored Dress Goods Ready.

Hundreds of pieces of the finest Wool and Silk and Wool Novelties gathered from the world's best markets. Our prices show you what Cohen will dare at the opening of the season. Whatever fashion dictates you will find here.

Imported Canvases Blending Crisp and wiry, superior finish, 13 inches wide, colors are brown, green and blue, \$1.25 a yard.
Silk and Wool Novelty Tailor Suiting, in all the new wide effects, 50 inches wide, \$1.50 a yard.
New Imported Scotch Zibelines, snow flecks and invisible check effects, 1½ yards wide, \$1.48 a yard.
All-Wool Zibelines, with a rough, stylish finish, in all the most wanted colors, 50 inches wide, 75c. a yard.

This Timely Offering of Linens Saves you a half just when needed.

On your return home from your outing you find your linen closet lacking in many needed things—this list will assist you in deciding what you want. You know Linens have advanced, and the values we give below are what these goods are actually worth if we had bought them at to-day's prices. On some items you save a full half.

30c. for 50c. German Table Damask, two yards wide—extra heavy.
75c. for 1½ 1/2 Double Bath Damask Irish Linen—two yards wide.
90c. for 1½ 1/2 to 1.60 Double Bath Damask, two yards—handsome floral designs.
\$1.25 for 1½ 1/2 to 1.25 Double Bath Damask, two yards wide.
75c. a dozen for 1.25 All-Pure-Linen Full Bleached Dinner Napkins.
\$1 a dozen for 1.50 heavy embossed Dinner Napkins—German linen, extra weight.
\$2.55 a dozen—Irish Double Bath

KEEP YOUR CATALOGUE.

PROMPTLY AT TEN O'CLOCK.
THURSDAY, September 10th, 1903,
BY ORDER OF

Three Prominent Manufacturers
Large, Important and Highly Attractive

PEREMPTORY SALE

—OF—
OVER 2,700 PIECES

Black, White & Colored Silks

On exhibition Wednesday, Sept. 9th, after One o'clock.

TOWNSEND & MONTANT,
Auction Rooms, Nos. 87 & 89 Leonard St., N.Y.

\$1 for \$1.50 Extra Heavy Black Taffeta, guaranteed yard wide.
75c. for \$1 Loud Rustling Finish Black Taffeta—27 inches wide.
60c. for Heavy 85c. Lustrous Black Taffeta.
50c. for the Finest 75c. Black Taffeta.
\$1.10 for the handsome Kid Finished 52 Black Taffeta.
\$1 for \$1.09 Black Peau de Soie, an extra soft mellow finish.
\$1.25 for \$1.55 Peau de Soie, crows black, extra heavy weight and guaranteed pure dye.

85c. for \$1.50 Reversible Black Peau de Soie, heavy enough for separate skirts.
60c. for \$1 Soft Finish Lustrous Peau de Soie—21 inches wide.
50c. for Finest 85c. Peau de Soie—20 inch.
60c. for \$1.19 Satin Duchess Silks—every strand pure silk, all the wanted shades—27 inches wide.
44c. for 27-inch Plaid Silks, in all the new fall effects.
29c. for 60c. White Habutai Wash Silks—27 inches wide.

85c. for \$1 embroidered White Habutai.

\$1.25 for \$1.55 Handsome Embroidered Crape de Chine—all the new wanted shades.

60c. for \$1 Solid Color Soft Clingling Crêpe de Chine, all the popular dark and light effects.

From 10 to 10:30 o'clock—
Handsome Black All-Silk French Taffeta, full lustrous and awashy kind, cost 71c. to import, for 44c. a yard.

COHEN'S BARGAIN BASEMENT.

The growth in popularity of our Basement Store is natural. It is the only place in town where strictly dependable goods can be bought at such little prices. Note the Hour Sales.

FLANNELS AND WASH GOODS.

53-4c. for 81-2c. Double-Faced Woven Striped and Checked Outings.
43-4c. for Yard Wide 61-4c. Unbleached Cotton.
63-4c. for 10c. Fancy Flannel-ettes, light and dark grounds, all new work.
53-4c. for Yard Wide French Cambrics, all the new designs and colorings for fall wear.
51-2c. for 81-3c. Curtain and Comfort Prints.
91-2c. for 12½c. Fancy German Prints, suitable for comforts, with attractive borders.
73-4c. for 12½c. Crepe Finished Flannel-ettes—heavy fleeced, stylish patterns.
41-4c. for 61-4c. Fancy Dress Prints, all new fall styles.

OUR BEDDING BARGAINS.

will cause a look of wonder on many a shopper's face on Monday. Note the Hour Sales.

\$0.50 for 81 12-4 California White Wool Blankets, deep fleeces, dainty borders.
42c. for 65c. 72x90 and 81x90 Bleached and Brown Sheets.
12 1-2c. for Bleached Pillow Cases, 42x36 and 45x36, hemstitched, handkerchief border and linen finished.
15c. for 20c. and 25c. Pillow Cases, some 50x36-inch among them, hemstitched and linen finished.
40c. for Fancy Tick-Covered Feather Pillows—3 pounds.
\$1 for Art Tick-Covered Feather Pillows—3½ pounds. Bolsters to match.
\$1.50 for Live Goose Feather Pillows, 30x40, Lipped Saucepans, 18c. to 20c., the \$2.25 ones. Bolsters to match.
25c. for Well Filled Silk Floss Cushions.
From 9 to 9:30 o'clock—
Double Bed Size Lambskin Blankets for 25c.
From 10 to 10:30 o'clock—
Double Bed Crochet Quilts—the 65c. kind for 35c.
From 11 to 11:30 o'clock—
Unbleached Sheets for 30c.

HOUSEFURNISHINGS.

CHINAWARE.
\$5.50 for 12-piece Toilet Sets—blue, green and terra cotta.
\$5.50 for 10-piece Handsome Decorated Toilet Sets—heavy gold stippled, in assorted tints.
\$2.50 for 10-piece Decorated Toilet Sets.
\$12 for 100-piece Dinner Sets, in white and gold, and also decorated with gold stipple.
\$6c. for 19c. Decorated Pickle Dishes.
12c. for 1-quart White Pitchers.
10c. for 20c. Salad Bowls.
95c. for \$1.25 Cups and Saucers.
10c. for Decorated Soup Plates—were 17½c. a dozen.
25c. for 50c. Decorated Butter Dishes.
\$1.00 a dozen for 25c. Decorated Oyster Bowls.
14c. for 3-string Brooms.
18c. for 4-string Brooms.
4c. for 10c. Enameline.
60c. for 80c. and 11c. Wall and Floor Sweepers.
5c. a box Wax Tapers.
GRANITWARE.
40c.—17-quart Dish Pans.
45c.—4-quart Tea Pots.
50c.—4-quart Lipped Saucepans.
30c., 40c. and 50c. for 4, 6 and 8-quart Seamless Covered Saucepans.
50c.—12-quart Sauce Pots.
55c.—8-quart Preserving Kettle.
20c.—2-quart Seamless Covered Buckets.
TINWARE.
40c., 55c. and 60c. for Nos. 7, 8 and 9 Heavy Wash Boilers.
18c. to 20c. for Nos. 10 to 16 Placed Dish Pans.
80c. for Extra Large Galvanized Foot Tubs.
11c.—2-gallon Galvanized Oil Cans.
11c.—Heavy Covered Dust Pans.
4c.—14-inch Basting Spoons.
83c. to 70c.—Kreamer Tin Bread Boxes, with ventilator.
20c.—Kreamer Tin Salt Boxes, with glass lining.
50c. and 25c. for Nos. 28 and 25 Jar Trays.
15c.—4-quart Retained Coffee Boilers.
14c.—12-quart Flaring Pails.
5c.—Large Basins.

Flannels and Domestic Fabrics.

They Catch the Eye—They Compel the Admiration.

From the simplest cotton fabrics, where you save a fourth, a third, up to the handsomest Mercerized Waistings, which are sold at one-half to one-fourth of actual worth—they are all up to the Cohen standard—the best goods for the littlest prices that business foresight enables us to give. The prettiest line of Flannelettes in town.

45c. for 75c. and 90c. Imported Fancy Mercerized Waistings—light and dark.
25c. for 75c. and 11 Imported Waistings, best mercerized effects, in white and colors. They are mill ends, hence the low prices.
25c. for 50c. Heavy Embossed Mercerized Waistings—white only.
10c. for 30c. Corded Mercerized Waistings.
12½c. for 7-inch White Wool Flannelettes.
73-4c. for 10c. Seersucker Gingham.
8½c. for 12½c. Fancy Woven Plaid Dress Gingham—all the full patterns.

Curtains and Draperies that Delight the Artistic Eye.

We have the fullest, most complete line of Draperies and Upholstery we ever had. The pick of the world's market—the finest imported and all the most stylish and artistic of American manufacture. As they were bought right we can save you a fourth to a third. We have the handsomest line of Portieres in town.

Fancy Figured Velour for sofa cushions, 50c. a yard.
Art Draperies, such as crotonenes, denims, silklines and satin all of this season's newest designs, 10c., 12½c. and 10 2-3c. a yard.
Heavy Art Flax—linen taffetas, 21c. and 30c. a yard.
Imported Pongee, in all of the Oriental and Persian designs and colorings, fact colors—50c. and 60c. a yard, suitable for sofa cushion tops, cosy corners and dens.
Imported Velour Curtains in Persian and plain colors—35c. grade—our price \$27.50 a pair.
Heavier grade Imported Velour Curtains—the quality that sells for \$60—\$80 a pair.
All of the new colors and patterns.
Silk Finished Portieres in all colors—with wide knotted fringe—\$12.50 value for \$7.75 a pair.
Tapestry and Mercerized Portieres—with wide heavy fringe—extra grade for \$5.50 a pair.
Lace Curtains with plain net centers and wide handsome borders of Russian lace—\$37.50 value, special price \$29 a pair.
Real Hand-Made Brussels Lace Curtains, with exquisite all-over work—extra four yards long, \$75 value, price \$40 a pair.
Daintily Hand-Made Brussels Lace Curtains in fine, pretty designs, four yards long and very wide—value \$35, \$25 a pair.
Brussels Lace Curtains in rare designs—four yards long—\$16.50 a pair, regular price \$29.
Handsome Irish Point Lace Curtains—with all-over embossed work—\$15.00 value—special—\$12.50 a pair, extra wide and long.
Irish Point Lace Curtains—very wide and long—in beautiful designs—\$15 value, price \$10 a pair.
Irish Point Lace Curtains—in attractive designs—\$7 value—price \$5 a pair.